

# Keystone Citizens League

Annual Meeting  
August 11, 2021

# Agenda

- ▶ **Business Meeting**
  - ▶ Introduction
  - ▶ KCL Update
  - ▶ Director Election
  - ▶ General Discussion
  - ▶ Adjourn
- ▶ **Information Sessions**
  - ▶ Keystone Update-Chris Sorensen, VP/GM Keystone Resort
  - ▶ Summit County Update
    - ▶ Tamara Pogue, County Commissioner
    - ▶ Jaimie FitzSimons, County Sheriff
    - ▶ Scott Vargo, County Manager
- ▶ **Social**



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# KCL Update Strategic Focus

- ▶ Address Keystone Infrastructure Issues
  - ▶ Hw6 traffic and pedestrian safety
  - ▶ Transportation
  - ▶ Maintenance
- ▶ Develop and Implement Communications, Marketing and Membership Growth Plans
- ▶ Resort and County Relations
- ▶ Address KCL Governance Issues



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# KCL Update

## Keystone Infrastructure

- ▶ Represented Keystone Community in CDOT Hazmat Truck Study
  - ▶ State legislature mandated study to evaluate hazmat trucks use of Hw6 and Eisenhower Tunnel—Can trucks be safely transitioned from Hw6 to the tunnel
  - ▶ Study Completed: Options still being considered to reduce truck traffic
    - ▶ Safety Working Group
    - ▶ Infrastructure Working Group
- ▶ County Commissioner Hw6 Safety Task Force
  - ▶ Focusing on near term fixes to Hw6 pedestrian and traffic safety issues
  - ▶ Tamara Pogue, County Staff, CDOT, CSP, Vail Resorts, KCL, KOA, KNC
  - ▶ Focusing on Razor Dr, West Keystone Road/Hw6/Tennis Club Road, Montezuma/Gondola Road, and West Hills/Wintergreen



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# KCL Update

## Communications, Marketing, Growth

### ► Membership

- Focusing new board position on West Hills/Wintergreen/Sunrise to represent workforce housing issues
- Established membership structure for businesses—We have two Lifetime Business members
  - Mountain View Sports
  - Snake River Saloon and Steakhouse
- Established new annual and lifetime member dues structure
  - Annual and Lifetime membership cost had not changed in 25 years
  - Cost of operations has increased significantly

### ► Member Communications

- New member management/communications software to enhance ability to communicate with members
- New more functional website; [www.keystonecitizens.org](http://www.keystonecitizens.org)



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# New KCL Website



Admin view



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**Don't miss upcoming KCL Annual Meeting!**  
Wednesday, August 11th  
4:00 pm - 6:00 pm  
Warren Station - River Run Village

[HOME](#) ► [ABOUT KCL](#) ► [JOIN KCL](#) [KCL EVENTS](#) [BUSINESS PARTNERS](#) [RESOURCES](#) ► [DONATE](#) [CONTACT US](#)

## KCL MISSION

Promote the civic betterment and social improvement of Keystone by:

- developing a sense of community
- encouraging appropriate development
- undertaking activities that will benefit the citizens and others involved in Keystone





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# KCL Update Resort/County Relations

- ▶ COVID limited face to face meeting
- ▶ Working with County on Hw6 infrastructure
- ▶ Reinitiated regular meetings with County and Resort Leadership



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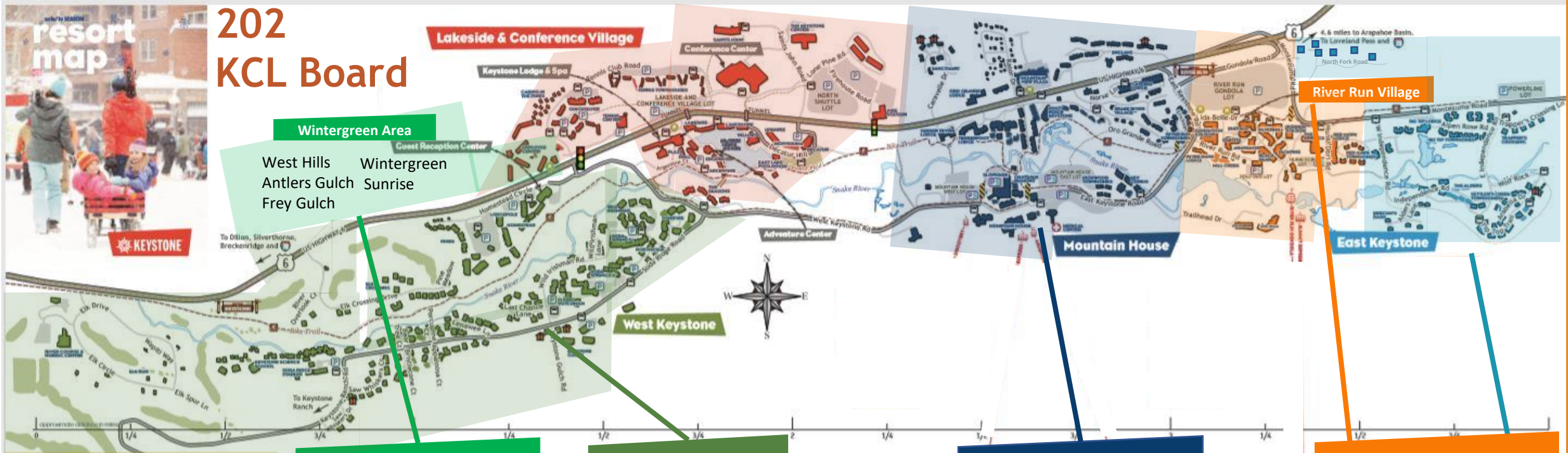
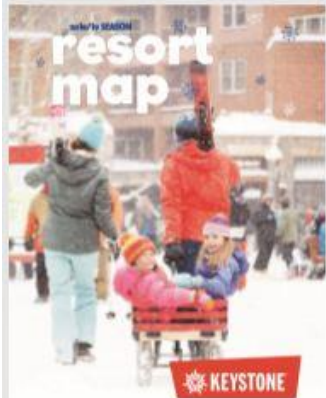
# KCL Update

## Keystone Incorporation

- ▶ Feasibility study is Continuing
- ▶ Delayed by COVID
- ▶ Meetings ongoing with County Staff/Towns/North West Council of Governments
- ▶ Expect completion in Fall

# Director Election

# 202 KCL Board



Keystone Ranch

Keystone Ranch

## Wintergreen Area

Actively Seeking Volunteer  
To Join Board

## Keystone Ranch

### John Pringle

Full Time Resident  
Keystone Ranch  
Realtor

## West Keystone

### Ken Riley

Part Time Resident  
Soda Spring  
Retired

### Gretchen Davis

Full Time Resident  
The Pines  
Retired

## Mountain House

### Hilary Hoffman

Full Time Resident  
Key Condo  
Telecommute/Accountant

### Doyle Richmond

Full Time Resident  
Loveland Pass Village  
Realtor

## River Run Village

### Shevi Rashidi

One River Run/Inxpot  
River Run

## East Keystone

### David Stelzer

Full Time Resident  
Settlers Creek Estates  
Retired

### Nini Koch

Full Time Resident  
North Fork  
Steadman Clinic

Advisers: Bill Bergman, Joan Holton, Char Bloom, Terry Craig, Gary Miller



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# Board Election

- ▶ Board member resigned because of family move due to promotion
- ▶ Expertise brought to board
  - ▶ Marketing
  - ▶ Social media
  - ▶ West Hills Resident
- ▶ KCL Board nominates Elle B Willson for the vacancy
  - ▶ Colorado native-visiting Keystone since high school
  - ▶ Full time resident since 2017
  - ▶ Extensive communications and marketing skills
  - ▶ Local Realtor with Bergman Group

# Open Discussion

# Adjourn



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# Information Session

- ▶ Keystone Update
- ▶ County Update